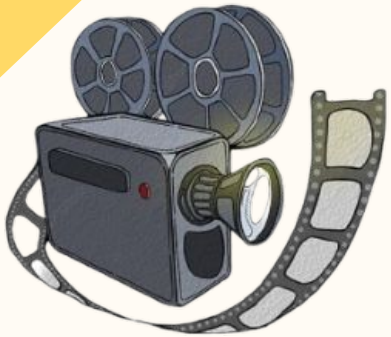






What is Illustration to me



Camila Rencsar Barrera
Theory - Canon Assignment





Screen

Reality

Reality

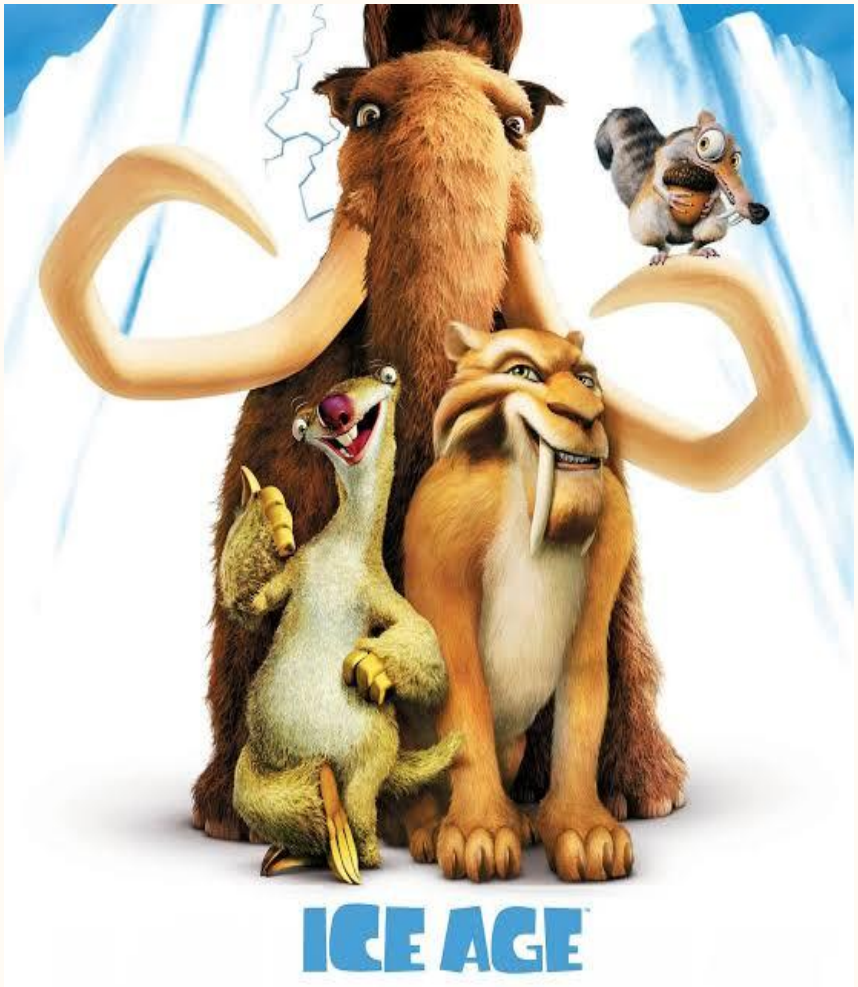
Screen

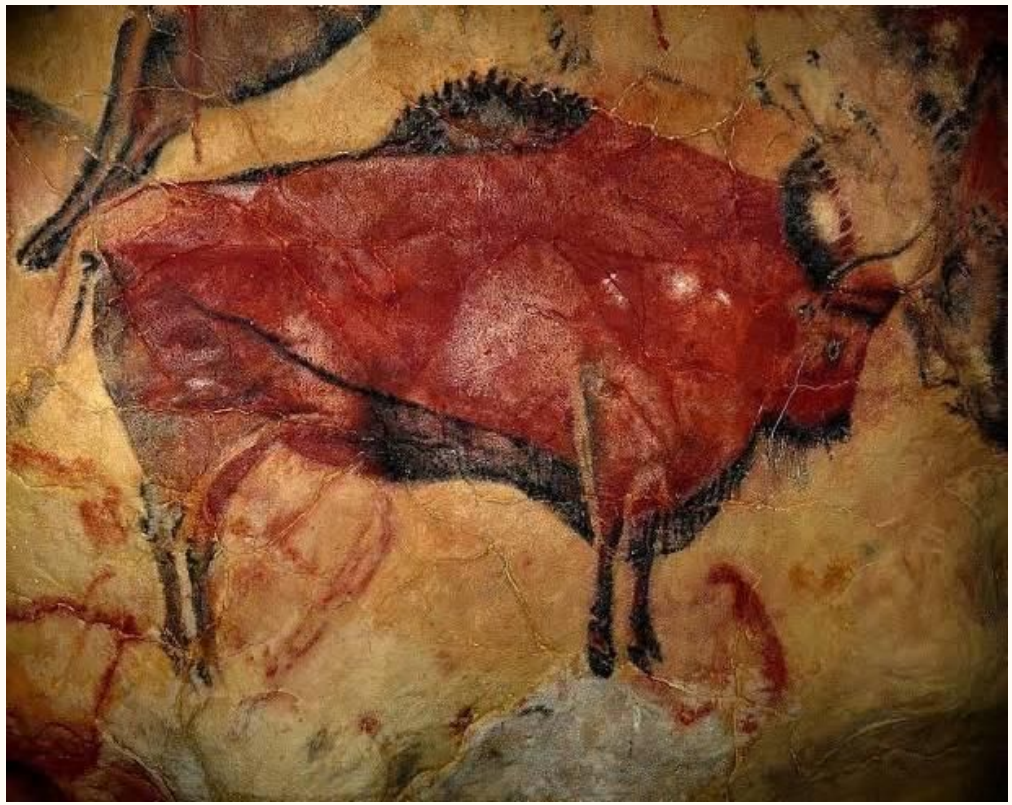
How My Mind Works...


Mind MAP
ILLUSTRATION
FIRST THING I THINK OF
first book then movie
Harry Potter
Book Covers
tribe heads, mammoth, hunters
Ice Age
prehistoric
Snoopy
Peanut
Newspaper Comics
Vinyl Lovers
Vinyl record store
-500 Days of Summer
- Rock of Ages
- Honey
- Empire Records
Storytelling
First created
Marvel Comics = Comic
Alice in Wonderland
Where it all Began
Peter Pan
A kid that Doesn't want to grow up
Childrens Book
Vintage Advertisement
Enola Holmes
the Faux Ad
Her sending a coded message to her mother using the advertisement her mother reads everyday
fashion & wanted signs
nature
seasons
plants
mushroom
animals
tinker Bell
Julie & Julia features
Julia Child's cookbook
Mastering the Art of French Cooking
Illustrated Cookbook
Showing visually what equipment you need, ingredients, & how it would look as the final step.
Pirate Maps
the Deep Ocean was a vast terrifying unknown so Mapmakers & sailors drew sea monsters so they use folklore, distorted sightings of real animals & ancient philosophy to make sense of it
the first person who drew sea monsters in a map.
Medieval & Renaissance
3rd Narnia Movie & the Sea Beast
Scrolls
Ezra Scrivani
Tone of the Dawn
Asian
Japanese, Chinese, Korean
delicate strokes telling a story
Hercules
Greek vases
telling his story by showing it in a vase as the Gospel Truth"
Knight shields
Round Table
- Merlin
the Sword on the Stone
Mr. Peabody & Sherman
Leonardo Da Vinci
the Flying Machine Scene

Prehistoric

- Creators / Developers: Michael J. Wilson and Lori Forte
- **Directors (First Film):** Chris Wedge & Carlos Saldanha
- **Animation Studio:** Blue Sky Studios
- **Release Year:** March 15, 2002





Title: The Polychrome Bison (or *The Bison of Altamira*)

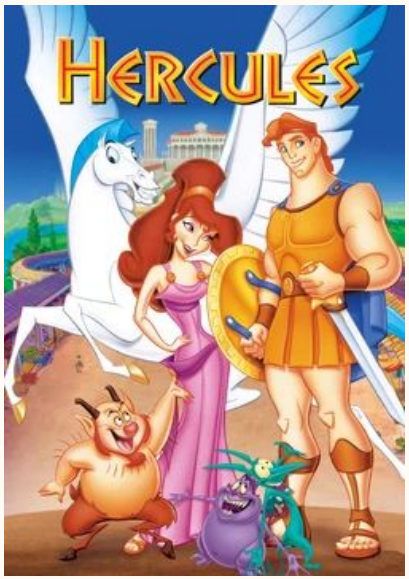
Year Created: Around **15,000 BCE** (Magdalenian period)

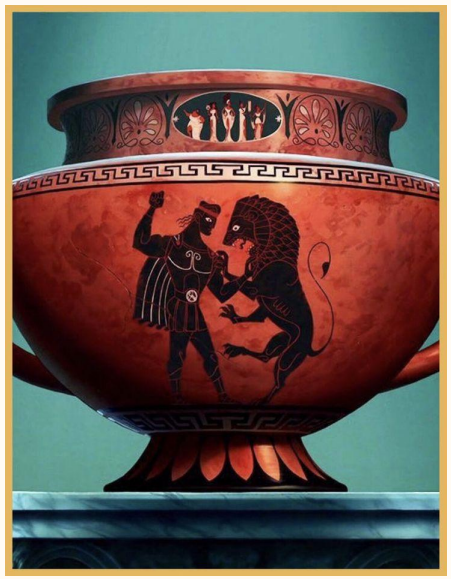
Year Discovered: 1879 (by 8-year-old María Sanz de Sautuola)

refers to the magnificent, multi-colored Ice Age paintings of extinct steppe bison located on the ceiling of the Cave of Altamira in Cantabria, Spain

- **Directors:** John Musker & Ron Clements
- **Screenwriters:** John Musker, et al.
- **Original Pitch/Concept:** Animator Joe Haidar
- **Release Year:** 1997

Greek +





Hercules



The **Geometric period (c. 900–700 BCE)** marks a crucial turning point in Greek history. It represents the cultural and artistic rebirth of Greece following the "Dark Ages"—a multi-century collapse that occurred after the fall of the Mycenaean civilization

The Hirschfeld Krater (c. 750–735 BCE)

- **The Artist:** Created by the anonymous **Hirschfeld Painter** (named after the archaeologist who discovered the style) during the Late Geometric period.
- **The Upper Story (*Prothesis*):** Depicts a solemn mourning ritual where family and professional mourners surround a deceased aristocratic warrior resting on a funeral bed.
- **The Lower Story (*Ekphora*):** Captures a grand military funeral procession featuring chariot teams and hoplite soldiers with geometric shields, honoring the deceased's elite social status.



Scrolls

+

- **Manga:** August 5, 2009
- **Anime:** October 7, 2014

Creator: **Nobuhiro Watsuki**
(writer and illustrator)





- **Manga:** April 1994 to September 1999
- **Movie:** 2012 **Creator/Director: Keishi Ōtomo** Directed and co-written

Japanese Scrolls



Genji Monogatari Emaki (Japan, c. 1120). A masterpiece using the **"blown-off roof" technique** to look down into indoor scenes from above.

Based on Fiction: It visually adapts *The Tale of Genji* (c. 1000 CE), widely celebrated as the **world's first psychological novel**.

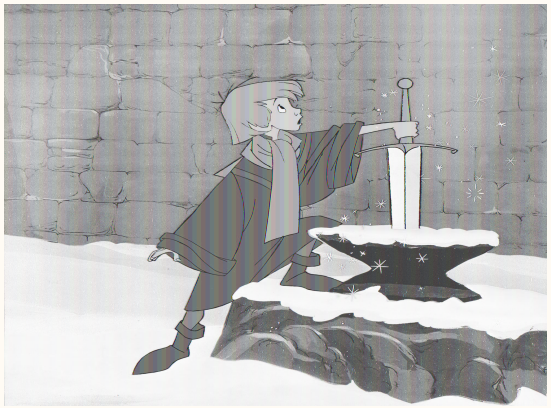
Origin Timeline:

- **c. 3000 BCE:** First papyrus scrolls invented in **Egypt**.
- **c. 2568 BCE: Diary of Merer** written (oldest surviving physical scroll).
- **4th Century CE:** First **illustrated narrative scrolls** emerge in China.
- **735 CE:** First **Japanese illustrated scroll**

- **Novel (1938):** Written by British author **T. H. White**.
- **Disney Movie (1963):** Directed by **Wolfgang Reitherman** Prod.- **Walt Disney**.

- **Creators:** Julian Jones, Jake Michie, Johnny Capps, Julian Murphy
- **Release Year:** 2008

Knight Shields

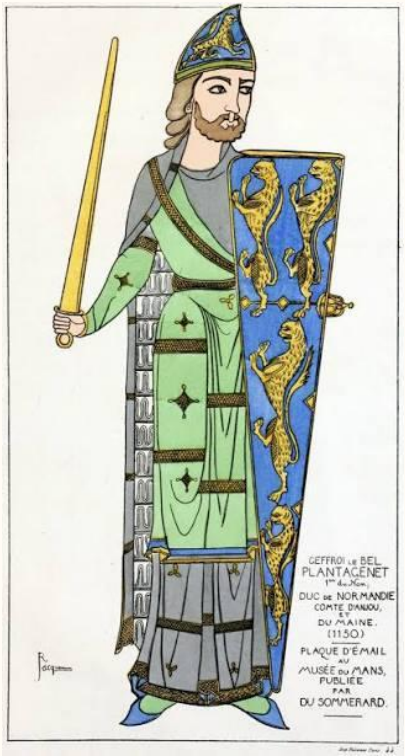






The Sword in the Stone / MERLIN





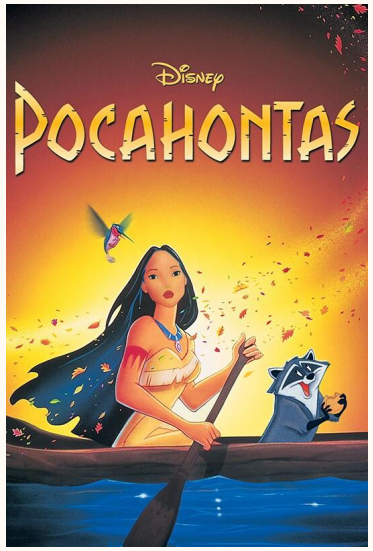
Knight Shields / Heraldry (c. 1100s–1400s)

- The Heater Shield: A smaller, lighter, triangular shield that became a popular surface for heraldic illustrations during the High Middle Ages.
- The Evolution (1180–1250): As armor improved, shields gradually evolved from long Norman kite shields into more compact designs.
- Heraldic Illustrators: Specialized artists painted symbols and designs representing knights and noble families, following rules controlled by lords and courts.
- An Early Example: The Enamel Plaque of Geoffrey Plantagenet (1151) depicts golden lions on a blue shield, one of the earliest surviving representations of European heraldry

Indigenas
(Indigenous People)

Venezuelan Yanomami

- **Release Year:** 1995
- **Directors:** Mike Gabriel & Eric Goldberg
- **Writers:** Carl Binder, et al
- **Studio:** Walt Disney Animation Studios

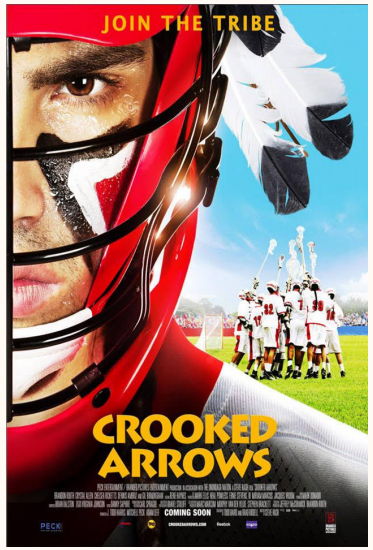








Where we come from originally is the strongest part of ourselfs



- **Creators:** Brad Riddell, Todd Baird, et al.
- **Director:** Steve Rash
- **Release Year:** 2012

Yanomami Body Painting/ Facial adormments: are not just decoration—they are a complex visual grammar essential to their survival, social hierarchy, and connection to the spiritual universe.

Red (Urucum): happiness, vitality, and health.

Black (Charcoal or Genipapo): night, fierceness, and death.

Jaguar Spots: Circles and dots that channel the jaguar's **strength, agility, and stealth** for hunters and warriors.

Wavy Lines & Snake Scales: Mimic rivers or pythons, used during shamanic rituals to connect with **nature spirits (*xapiri*)**.

Spider Webs & Grid Patterns: Painted on women and girls during feasts to symbolize **family and community unity**.

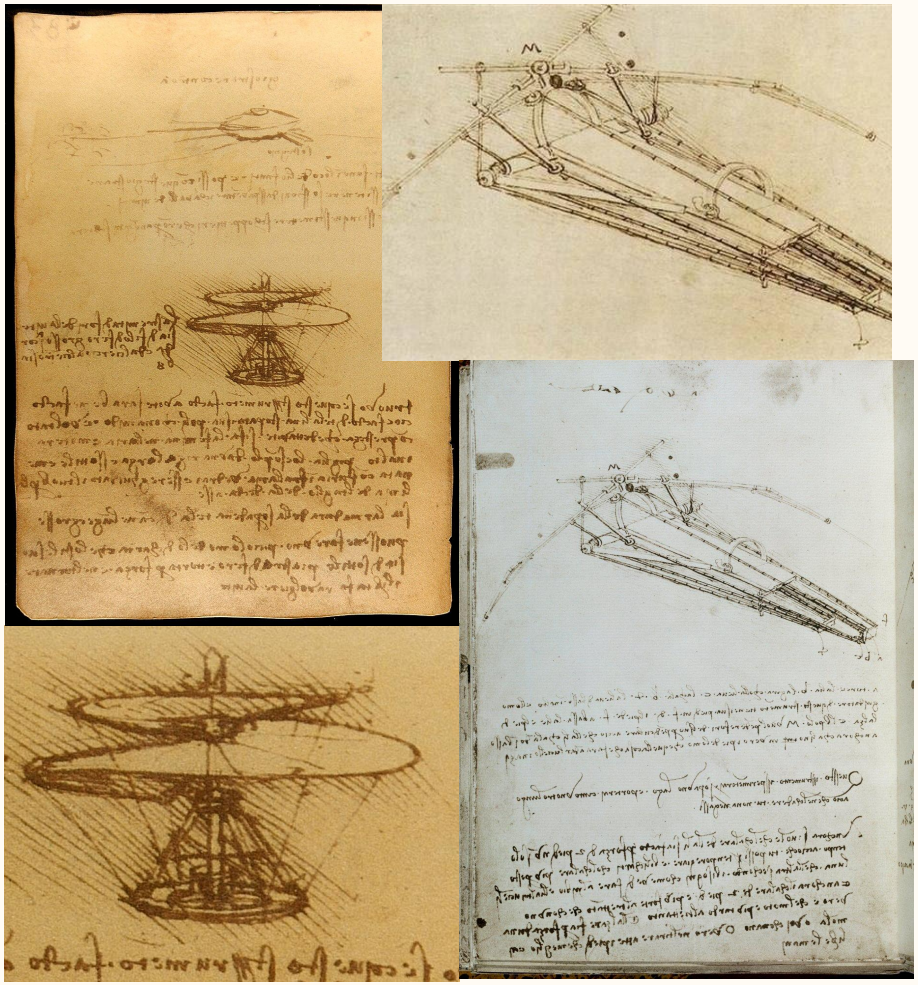
Leonardo Da Vinci Flying Machine

- **Studio:** DreamWorks Animation
- **Release Year:** 2014
- **Director:** Rob Minkoff (*The Lion King*)









Leonardo da Vinci's Flying Machines (c. 1485–1490)

- Conceptual Engineering Sketches: Designs exploring the possibility of human flight.
- The Ornithopter (c. 1485–1488): A human-powered flying machine inspired by the flapping wings of birds and bats.
- The Aerial Screw (c. 1487–1490): A helicopter-like concept designed to lift into the air using a rotating spiral structure.

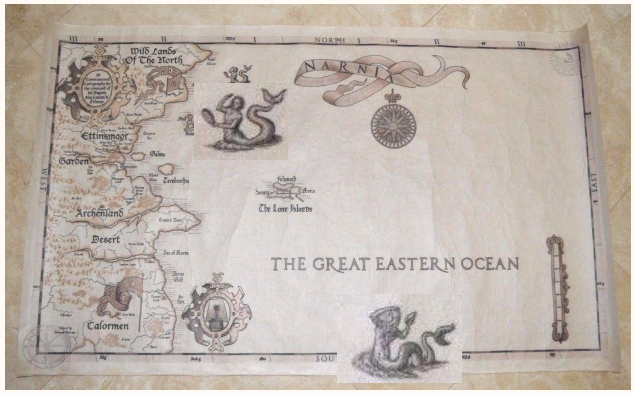
Illustration significance: Da Vinci's detailed sketches combined art, observation, and engineering to communicate innovative ideas long before modern aircraft existed.

Pirate Maps

The Deep Ocean was a vast terrifying unknown so Mapmakers & Sailors drew sea monsters so they use folklore, distorted sihtings of real animals & ancient philosophy to make sense of it

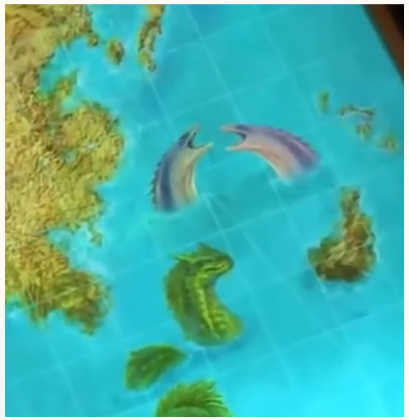


The Sea beast 2022



The Chronicles of Narnia:
The Voyage of the Dawn Treader (2010





Barbie of Swan Lake is a 2003



Title: Carta marina et descriptio septentrionalium terrarum (Marine map and description of the Northern lands).

Dimensions: 125 cm x 170 cm wide,

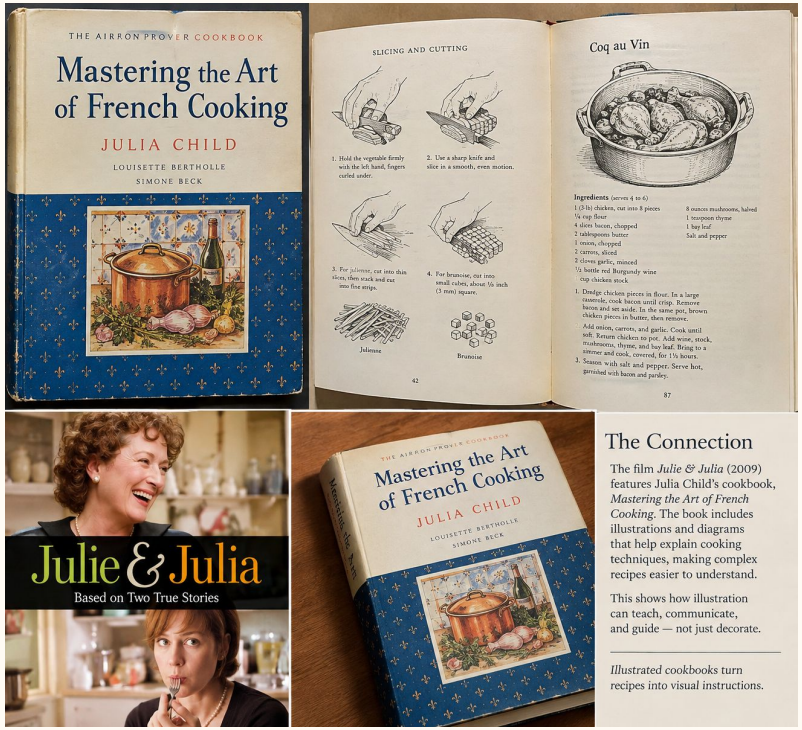
Creation Time: Took 12 years of travel, research, and compilation.

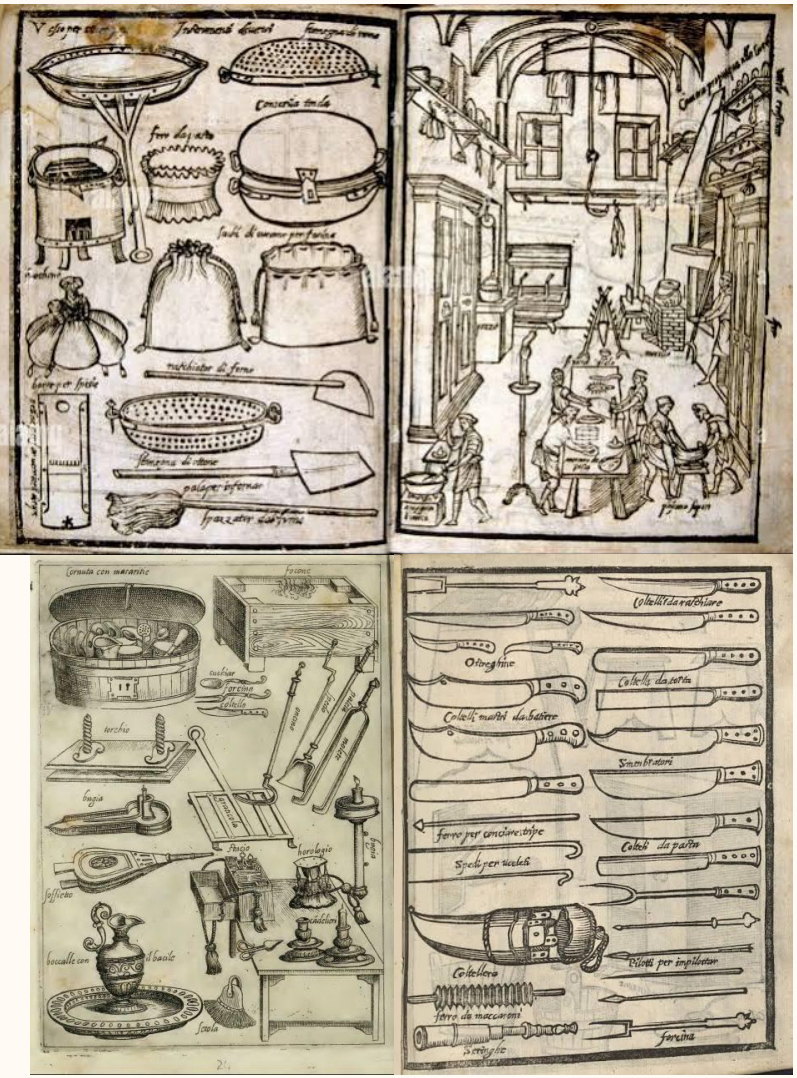
Famous Features: Features detailed geography alongside vivid illustrations of Nordic daily life, Sami people, historical events, and legendary sea monsters

Cookbook ⇒

Illustrated Cookbooks show visually what kitchen equipment, ingredients, and how the dish would look like at the final step ⇒

- **Creator:** Written and directed by **Nora Ephron**
- **Source Material:** Based on **Julie Powell** & **Julia**
- **Year:** 2009



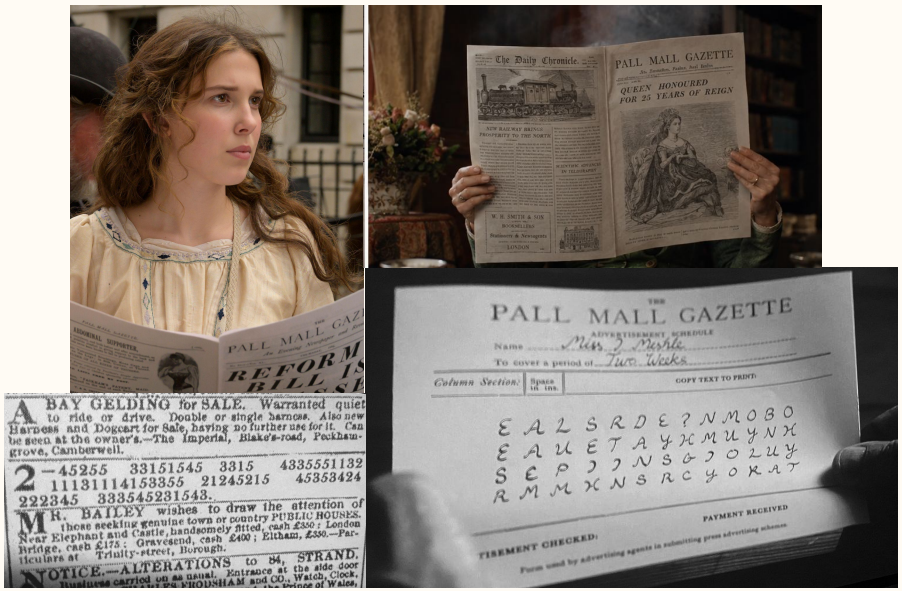


Opera dell'arte del cucinare, First printed cookbook in Europe to feature illustrations is written by the Italian renaissance chef **Bartolomeo Scappi** and published in Venice in **1570**.

Historical Firsts: Beyond being the first illustrated cookbook, Scappi's *Opera* contains the **first known visual illustration of a fork** in a culinary text. It also depicts early iterations of essential tools like pasta cutters and mechanical systems for moving heavy cauldrons off open fires.

Vintage Advertisment

- **Victorian "Agony Columns":** Character communication relies on encrypted newspaper classifieds, perfectly mirroring the real-life personal ads used for secret messaging in the 1880s.
- **Interactive Ciphers:** Characters decode print media using physical cipher wheels, illustrating how vintage print operated as an early, interactive social network.



Enola Holmes

Original Book Series (2006)

- **Creator:** Nancy Springer (Author)
- **Debut:** *The Case of the Missing Marquess*

- **Netflix Adaptation (2020)**
  - **Director:** Harry Bradbeer
  - **Screenwriter:** Jack Thorne



Alphonse Mucha's 1896 advertisement for JOB Cigarette Papers.

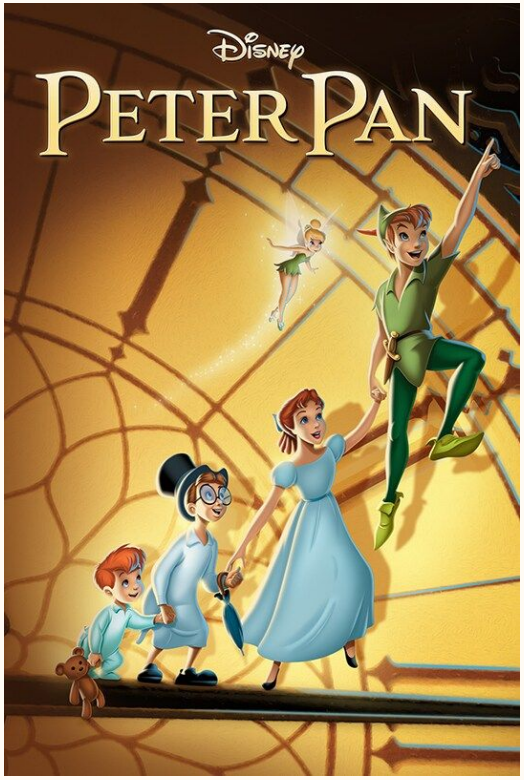
Alphonse Mucha’s 1896 JOB poster broke Belle Époque social taboos by depicting a liberated woman smoking in public while utilizing a Byzantine-style mosaic border to elevate a commercial advertisement into high art. The composition features his signature whiplash lines, where swirling cigarette smoke intertwines with the subject's cascading hair. You can find the full analysis of Alphonse Mucha's works.

Children's Book

⇓

Never Grow Up

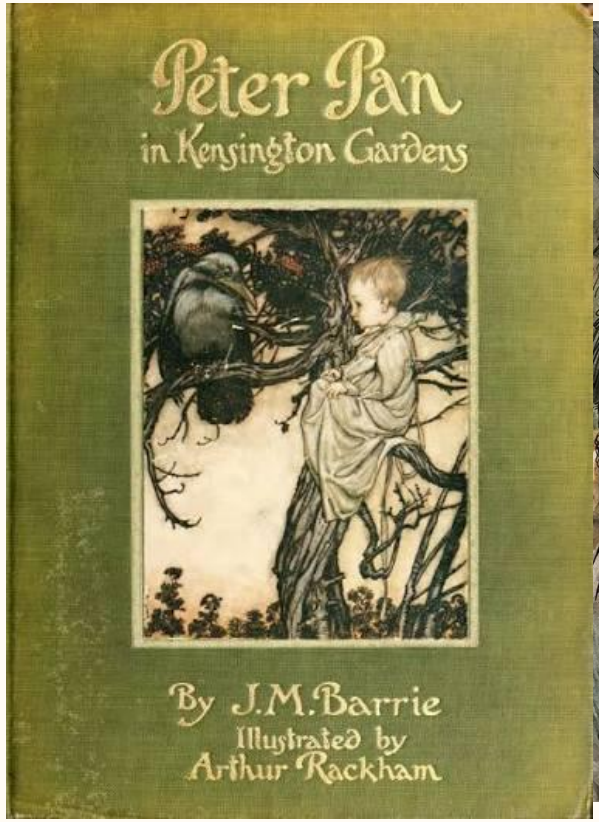
⇓



- **Original Creator:** J.M. Barrie (1904 play / 1911 novel)
- **Release Date:** February 5, 1953
- **Directors:** Clyde Geronimi, Wilfred Jackson, Hamilton Luske
- **Studio:** Walt Disney Productions

⇒

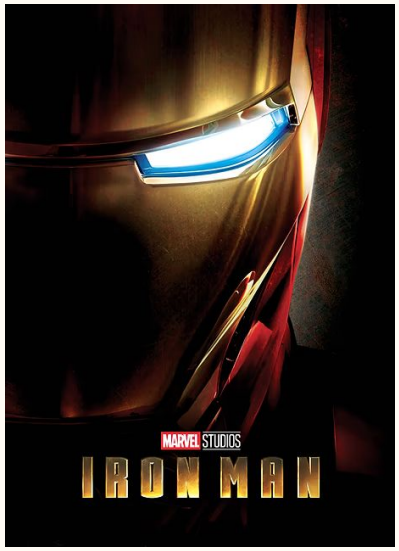
⇐





Arthur Rackham, *Peter Pan in Kensington Gardens* — 1906
Origins in *The Little White Bird*: Peter Pan first appeared in chapters 13–18 of Barrie's 1902 novel [*The Little White Bird*], which was written for adult readers. In this early version, Peter is a seven-day-old infant who flies away from his nursery to [Kensington Gardens], caught "betwixt-and-between" a boy and a bird.

The Success of the 1904 Play: Following the massive theatrical success of Barrie's 1904 stage play, *Peter Pan, or The Boy Who Wouldn't Grow Up*, public demand for all things Peter Pan surged.



- **Director:** Jon Favreau
- **Year:** 2008



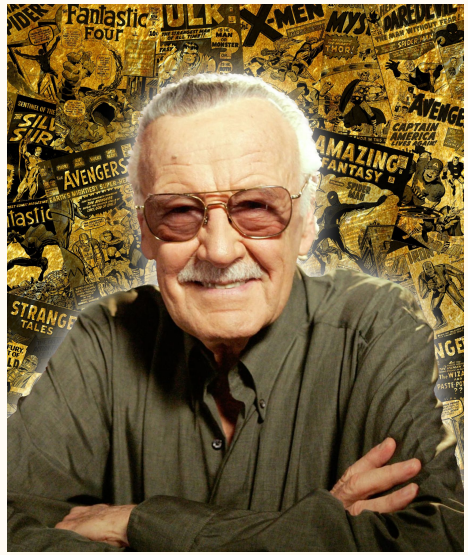
- **Director:** Joe Johnston
- **Year:** 2011



- **Director:** Kenneth Branagh
- **Year:** 2011



- **Director:** Joss Whedon
- **Year:** 2012



Comics

Stan Lee: The Architect of Marvel

- **The Characters**
  Co-created **Spider-Man, X-Men, Fantastic Four, Iron Man, Hulk, and Thor** with Jack Kirby and Steve Ditko.
- **The Revolution**
  Humanized superheroes by giving them **real-world flaws, insecurities, and relatable problems**.
- **The Face of Marvel**
  Served as the brand's energetic leader and global ambassador, celebrated for his **iconic movie cameos**.

Character Creators & Storytellers

- **The Human Torch:** Created, written, and illustrated by **Carl Burgos** in **1939**
- **Namor the Sub-Mariner:** Created, written, & illustrated by **Bill Everett** (originally created earlier in **1939** for a giveaway comic, then expanded for this issue)
- **The Angel:** Created, written, and illustrated by **Paul Gustavson** in **1939**





Vinyl Record Covers

Honey (2003)



500 Days of Summer (2009)





Empire Records (1995)

Before 1940, music records were sold in plain, generic brown or gray paper sleeves—famously nicknamed **"tombstones."**

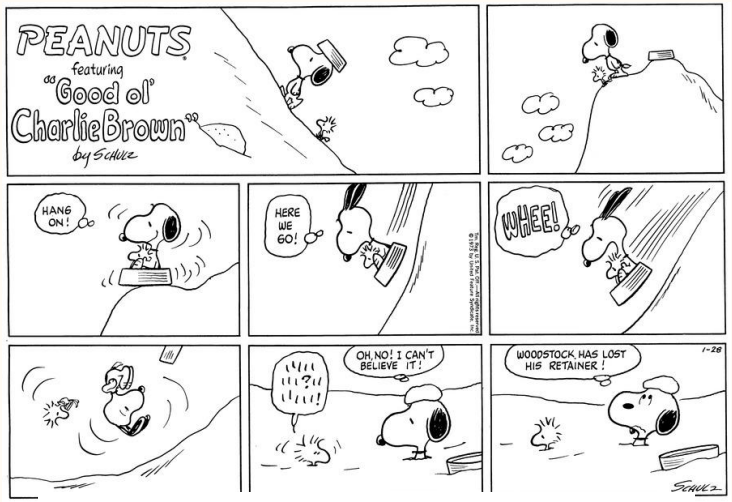
The Pioneer: A 23-year-old art director named **Alex Steinweiss** convinced Columbia Records to let him use the packaging as an artistic canvas.

The First Cover: Steinweiss staged a late-night photoshoot at Manhattan's **Imperial Theatre**, convincing the manager to change the marquee lights to spell out the album title: ***Smash Song Hits by Rodgers & Hart***.

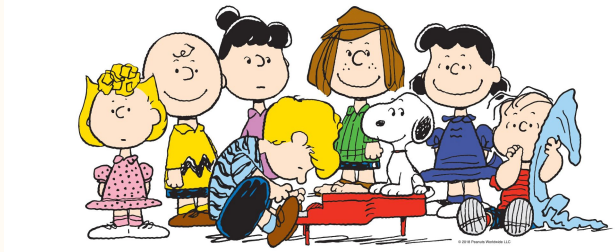
The Result: The gamble was an instant success. Sales for the album **skyrocketed** forever changing how the music industry markets albums.

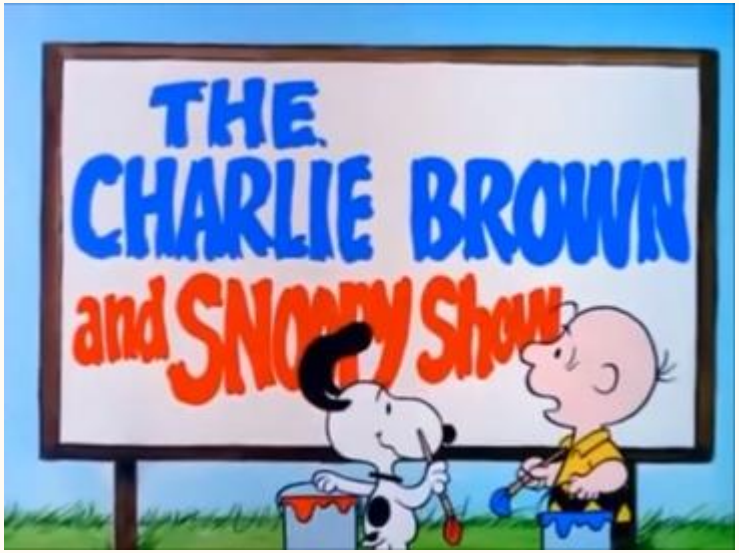


Newspaper ⇒ Short Comics ⇒



- **Debut:** Launched October 2, 1950, by Charles M. Schulz in just seven newspapers.
- **Snoopy's Arrival:** First appeared a couple of days later on October 4, 1950.
- **Legacy:** Ran for 50 years with 17,897 original strips published until February 2000.
- **Screen Adaptation:** Expanded from print to the screen with the hit TV special *A Charlie Brown Christmas* (1965) and later regular TV series.

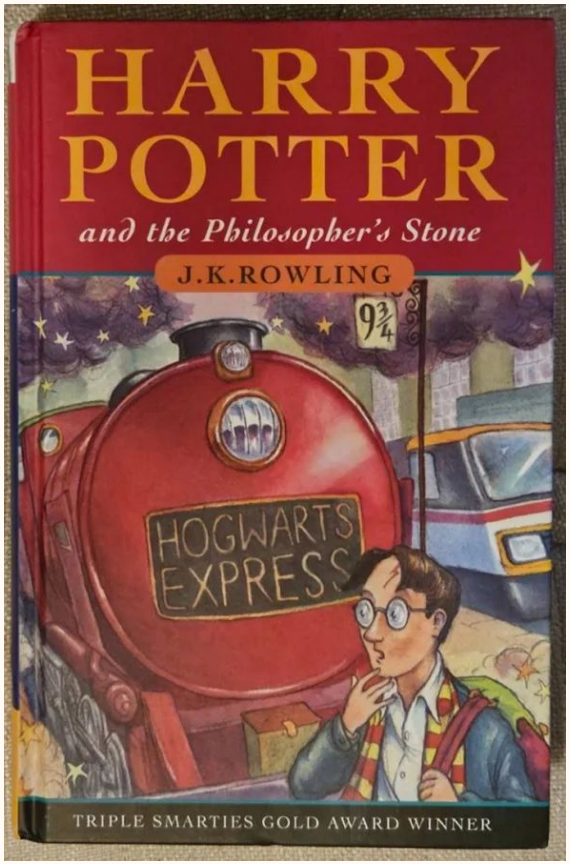






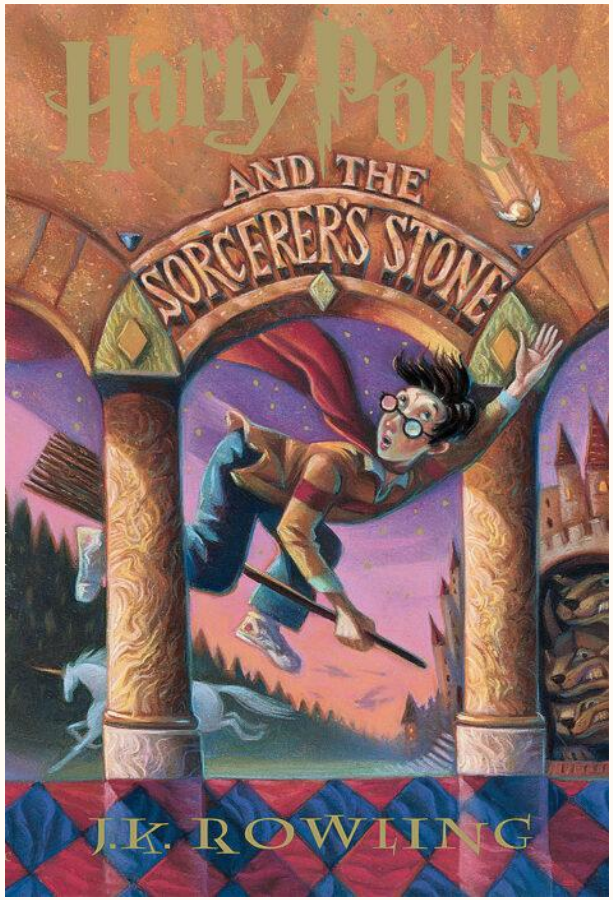


Adaptation example from book to movie



Harry Potter and the Philosopher's Stone — 1997

was created at a time when the world had absolutely no idea who Harry Potter was. Because the book was a debut by an unknown author, the publishers took gambles on relatively untested artists, leading to fascinating, accidental pieces of pop-culture history.



September 1st , 1998

Mary GrandPré (ILL)
Title logo/ cover Illustrator

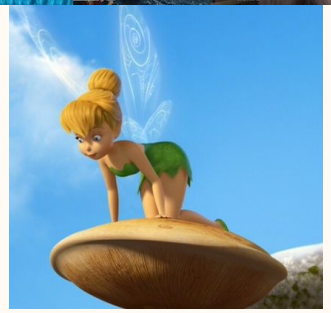


- **Director:** Chris Columbus
- **Year:** 2001

Nature

- **First movie Director:** Bradley Raymond
- **Year:** 2008



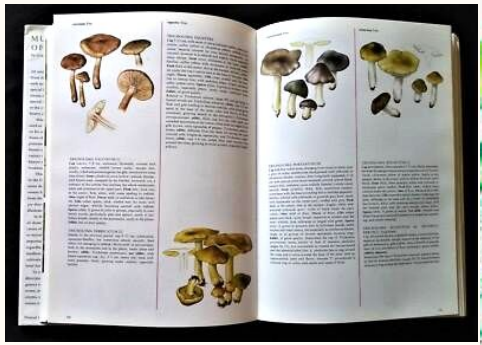


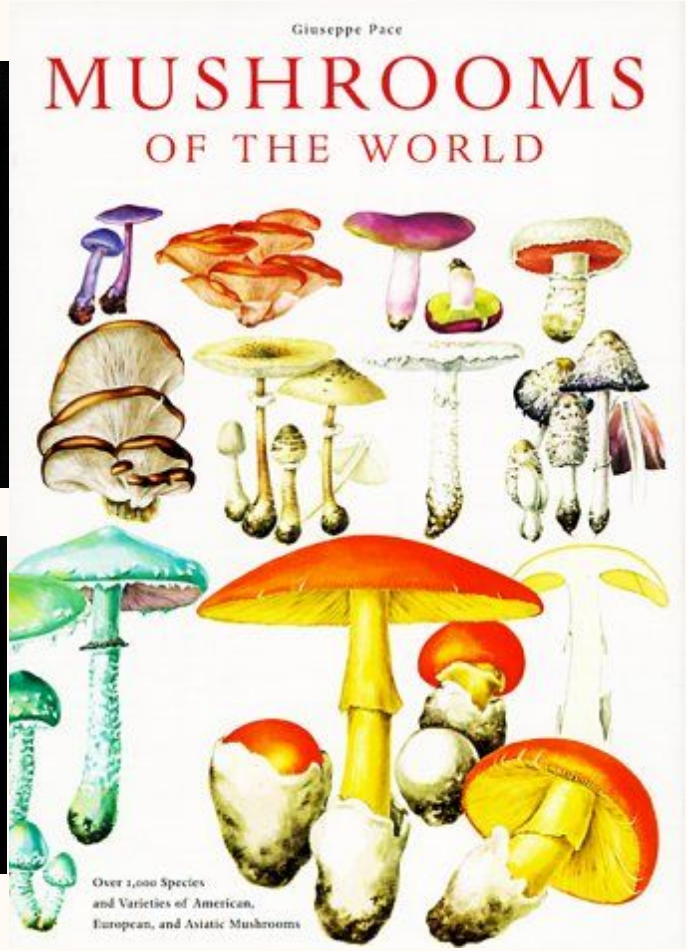
. Specifically, this shot of her leaning over a mushroom is from the introductory sequence of the very first film in the series, *Tinker Bell* (released in 2008), where the fairies are shown preparing the changing of the seasons from winter to spring

Science

Mushrooms of the World — 1998.
English language edition of Mushrooms of the World, written by Giuseppe Pace and published by Firefly Books in 1998.The beautiful, detailed color plates featured on this cover and throughout the book were created by the Italian botanical illustrator Laura Rosano Maggiora.







End Credit - What is Illustration to me

"To me, illustration is the ultimate translation of how my mind works—a vast, branching root system where a single word triggers a song, a song evokes a movie, and a movie dissolves into reality. Growing up immersed in cinema, I learned to see the world through the distinct aesthetics, textures, and atmospheres of different eras. My memories are inherently visual; I see the image first, and then I write its story. Through every sight, sound, smell, touch, and taste, I gather scattered puzzle pieces from the past and present. Illustration is the bridge that guides me to the source, proving that what we watch on a screen and what we live in reality are deeply intertwined."